Is commercial success of Rebol
bound to open-source the interpreter?

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By open-sourcing the interpreter real commercial success with Rebol is inevitable.
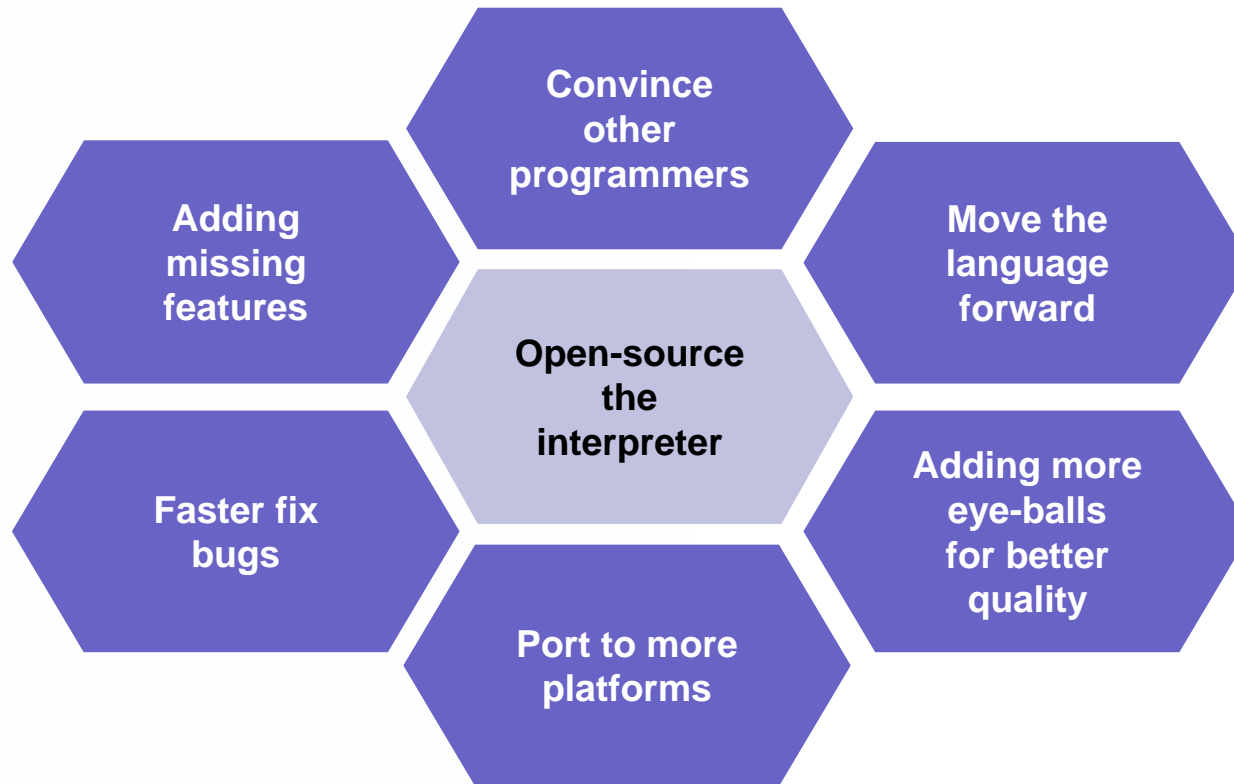
By open-sourcing the interpreter real commercial success of Rebol isn´t influenced at all.

Carl	VID	IOS
Core	View	SDK
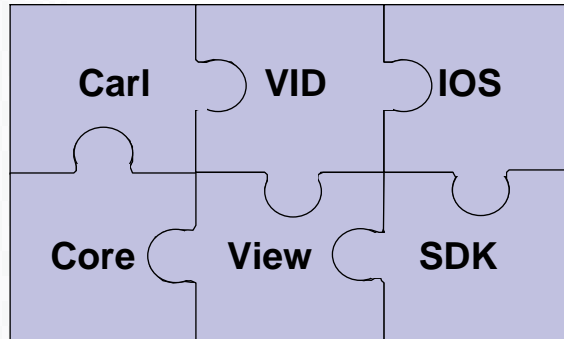
- **Mostly everything fits together today**
  The base will be kept together and ensure investment security
  There are no showstoppers for commercial applications
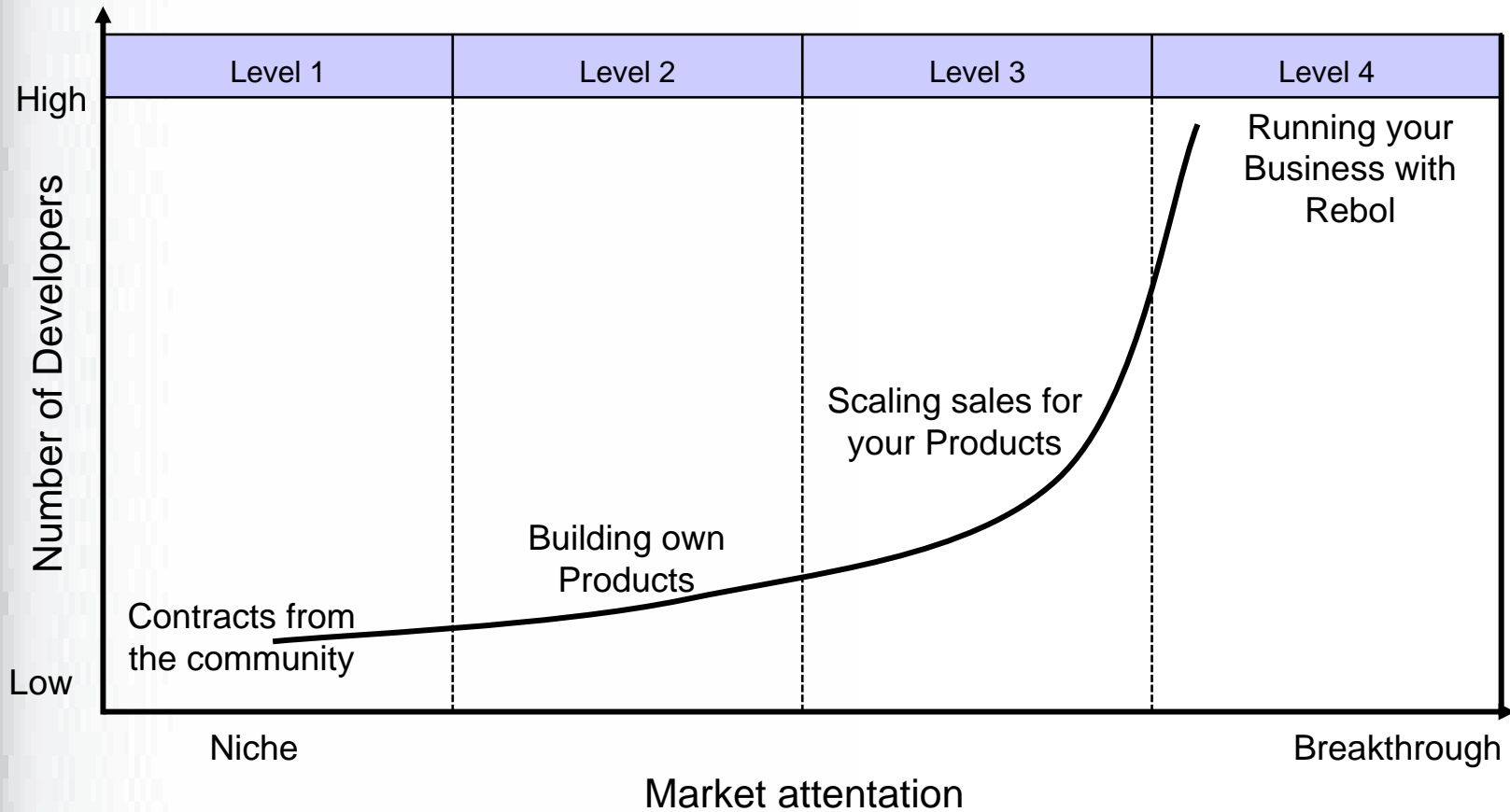
  We all need to speed up
  New stuff must be delivered faster
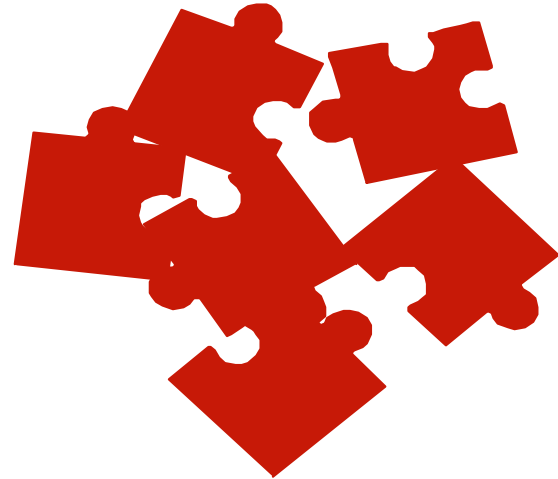
- **Only few will contribute**
  The quality level will differ a lot
  Forking will happen
  The language will fragment
  The community will fragment

  We will not convince those crying for open-source Rebol to use it than.

Level 1	Level 2	Level 3	Level 4

High

Running your
Business with
Rebol

Number of Developers

Scaling sales for
your Products

Building own
Products

Contracts from
the community

Low

Niche

Breakthrough

Market attentation

What does „commercial successful" mean?

- **We need a lot of developers using Rebol**
  We need a lot of people   using Rebol applications

The difference are only two words!
(exclude)

People & Applications

Commercial success is all about applications being available and used by a lot of people.

Examples we all know:
- **AltMe**
- **Qtask**
- **RebGUI**
- **Detective**
- **xpeers**
- **...**

The key part is about „a lot of people"

This implies „a lot of applications" for all those different needs

Tow options are available

Mass applications

Custom applications

The biggest challenge for us is to build up a critical sized market for Rebol developers.

Mass application challenges

1.

High upfront investment necessary
Support infrastructure needs to be build up
A lot of marketing activities required to raise market recognition
Unknown base technology, <u>no access to a lot of developers</u>

Custom application challenges

1.

Unknown base technology to the customer
<u>Only few Rebol developers</u> that can be contracted
Lock-in-danger for the customer because <u>no Rebol developers</u> can be found

At the moment the number of professional Rebol developers is to low to speed up the success.

Tools for creating demand

Tools for delivering

- **Marketplace for projects**
  Marketplace for developers
  Reference collection
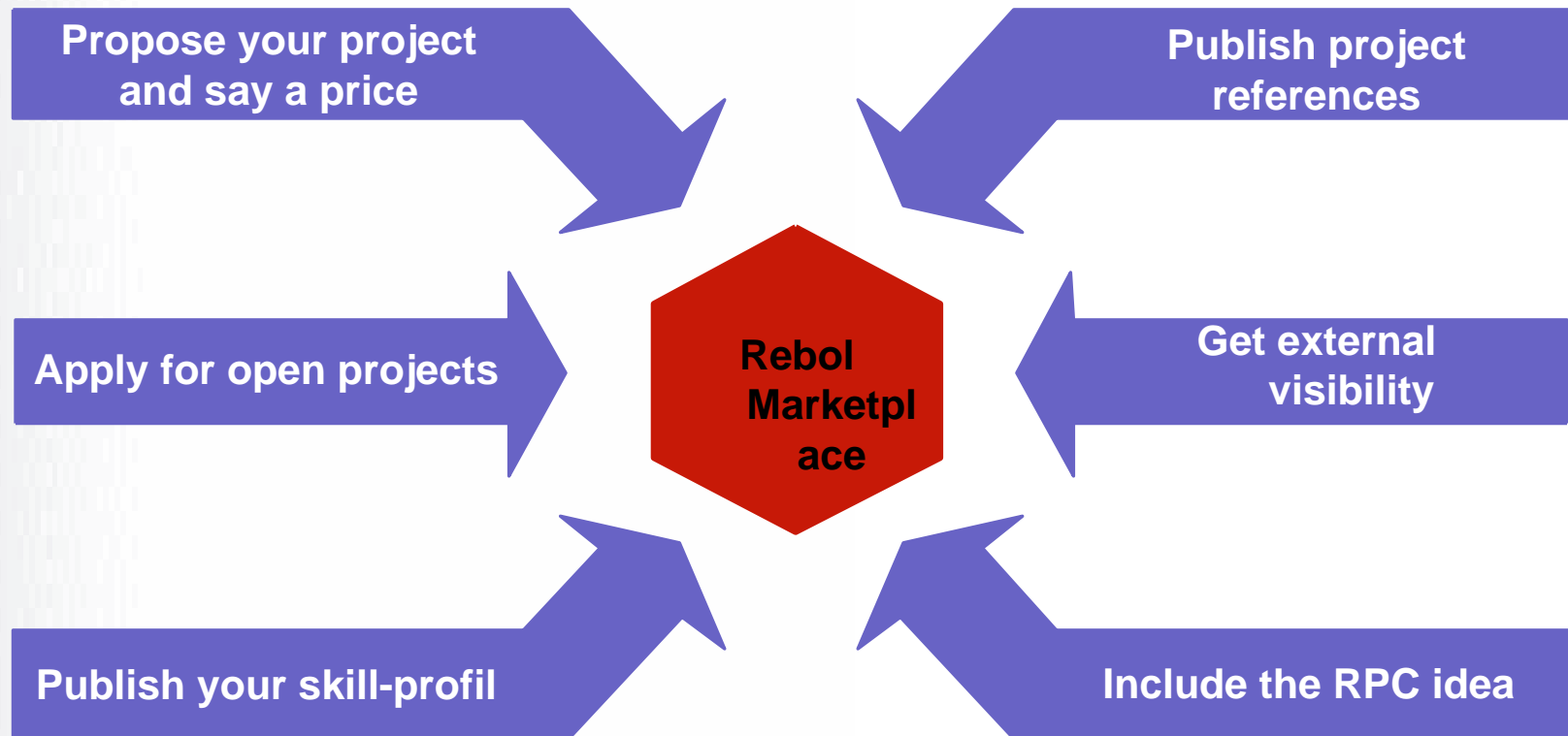 **Do projects and talk about them, everywhere**

Enough Rebol Developers

- **Quality frameworks**
  Common GUI widgets
  Standard GUI look

  Syncronized products by RT: View, SDK in line
  Continuing to raise speed for new releases

A Rebol marketplace will show the opportunities to the world and get more people involved.

Propose your project and say a price

Publish project references

Apply for open projects

Rebol Marketplace

Get external visibility

Publish your skill-profil

Include the RPC idea

What do you think?

Will it show the momentum to others?

Would it help you?

Rebol Marketpl ace

Is it a good proof of concept?

Will it attract more developers?

Are there are enough comitted?